

# Stephen Peaslee

RESUME | PRODUCT MGR / UI-UX / FRONT END DEV



29 yo Millennial from Redmond, WA. I enjoy international travel, cycling, growing cactus, drinking too much coffee and mixing bass music as a DJ.

## About me

Product manager with background in UX and experience in frontend development and digital marketing. My well rounded skillset helps me utilize creativity to conceptualize projects with technical knowledge to implement and turn ideas into reality. I connect stakeholders & execution, organize complex ideas, propose boldly and make things happen.

## Skills

### SELF ASSESSED PROFICIENCY

- 1 Basic Skills or Understanding
- 5 High Proficiency Used Daily

\* Actively learning

### TECHNICAL

HTML/CSS ●●●●●  
Email HTML ●●●●●  
Javascript\* ●●●●●  
React\* ●●●●●  
UI/UX ●●●●●

### SOFTWARE

Photoshop ●●●●●  
Illustrator ●●●●●  
Adobe XD ●●●●●  
Powerpoint ●●●●●  
InVision\* ●●●●●

### SKILLS

- Product roadmap
- Presentations & pitches
- Rapid prototyping
- Pixel perfect to html
- Team whiteboarding

# Experience

Shrpas Product Manager [www.Shrpas.com](http://www.Shrpas.com) Apr '16 - Current

Working at tech startup reinventing the hiring process with machine learning & AI. Helped stakeholders collect requirements, then designed wireframes & UI before converting to HTML and React Demos.

Microsoft Design-Dev Contractor (Aquent) [www.Microsoft.com](http://www.Microsoft.com) Nov '14 - Oct '15

Worked as a design integrator on the Redmond campus on Windows/services on HTML projects within the OS and Microsoft web properties. Supported internal frameworks, prototyped ideas, fixed bugs and built app.

R2integrated Design-Dev Resource [www.r2integrated.com](http://www.r2integrated.com) Mar '14 - Nov '14

Working for Baltimore based agency at Seattle office. Working on a Microsoft account as a vendor providing email marketing, vector illustration, social imagery support, web designs, pitch decks and graphics.

Tovolo UI/UX & Production contractor (Creative Circle) [www.tovolo.com](http://www.tovolo.com) Oct '13 - Mar '14

Hired initially for 3 mo. web design & research project + product packaging overflow, but kept longer for other projects.

Wotif Group UI/UX Designer & Digital Marketing [www.wotifgroup.com](http://www.wotifgroup.com) Sept '12 - Oct '13

Worked in Bangkok office of a leading Australian online travel agency and helped with identity, UI/UX and email marketing, and app design on some of the smaller brands. Helped marketing team manage email marketing.

Risingline UI Design & Branding [www.Risingline.com](http://www.Risingline.com) Oct 15 - Apr '16 May '09 - Sept '12

Working remotely on web, UX/UI, print & identity projects for a variety of USA based customers collaborating online.

Keller Williams Real Estate Web Marketing & Media [www.LysiBlog.com](http://www.LysiBlog.com) Aug '11 - July '12

Provided design, web & marketing support for a high end real estate team ranked #12 under KW in USA.

Visual Lounge UI Design & Branding Mar '08 - May '10

Designer role at start-up company creating website UI designs, print and identity projects for local clients.

SelfEquity Graphics Graphic Designer & Marketing Apr '06 - Mar '08

Worked on a magazine & ad publishing team and designed identity and print projects for Real Estate clients.

Visual String Web Intern & UI designer [www.VisualString.com](http://www.VisualString.com) Jan '06 - Apr '06

Performed basic updates, CSS/HTML bug fixing on corporate websites, prepared web graphics & UI designs.